



12 – 13 September 2011

London - Royal Horticultural Halls & Conference Centre

DRAFT AGENDA

B4E CLIMATE SUMMIT 2011 - REACHING FOR ZERO

INNOVATION, GROWTH AND THE CLEAN INDUSTRIAL REVOLUTION

Solving the global climate challenge will require a dramatic shift to transformative action moving beyond incremental change and reductions. A new clean industrial revolution has begun, with many of the world's most progressive companies already implementing ambitious zero-based targets and closed-loop strategies for their business.

Themed "Reaching for Zero: Innovation, growth and the clean industrial revolution", the B4E Climate Summit 2011 will gather thought leaders from industry, government and NGOs to share innovations and strategies for achieving zero-based targets and transformative climate solutions. Discussions will explore new technologies and business models that leading companies have established, as well as the necessary support and infrastructure needed to accelerate solutions towards the vision of a zero footprint future. The outcome of the Summit discussions will provide valuable input to COP 17, Rio+ and other global processes.

Monday, 12 September 2011

Facilitator: Charles Emmerson

0900 – 1000 Opening addresses

Boris Johnson, Mayor of London

Christiana Figueres, Executive Secretary, UNFCCC

Bjorn Stigson, President, World Business Council for Sustainable Development

David Nussbaum, Chief Executive Officer, WWF UK

Mark Kenber, Chief Executive Officer, The Climate Group



1000– 1115 Opening plenary discussion panel

The clean revolution: Rethinking business towards net zero goals

Moderator: **Charles Hodson**, Anchor, CNN

Richard Evans, President, PepsiCo UK & Ireland

Sir Stephen Gomersall, Chairman, Hitachi Europe

Mark Kenber, Chief Executive Officer, The Climate Group

Peggy Liu, Chair, US-China Joint Collaboration on Clean Energy

Jerry Stokes, President, Suntech Power Europe

1115 – 1145 Networking coffee break

1145 – 1155 Keynote address

S. Ramadorai, Vice-Chairman, Tata Consulting Services

1155 – 1310 Plenary discussion panel

Innovating closed-loop business models for the future

Moderator: **Andrew Steer**, Special Envoy for Climate Change, The World Bank

Martin Stuchtey, Director, Sustainability & Resource Productivity, McKinsey & Company

Gary Wygant, Vice President, Business Development, Coca-Cola Recycling

Jochen Zeitz, Chairman & CEO, Puma AG, Chief Sustainability Officer, PPR

Xi Ye, Professor, Environmental Policy & Management, Tsinghua University

1310 – 1430 Lunch

Introduction: **Bryan Walsh**, Senior Writer: Environment, Time Magazine

Speakers: **John Elkington**, Founding Partner & Executive Chairman, Volans
Janine Benyus, President, The Biomimicry Institute

1430 – 1530 Presentations

Revolutionary solutions that will change the world

Dax Lovegrove, Head of Business and Industry, WWF UK

Richard Mattison, Chief Executive Officer, Trucost

Jochen Zeitz, Chairman & CEO, Puma AG, Chief Sustainability Officer, PPR



1530 – 1800 **WORKING GROUPS**

A zero environmental footprint is the ultimate goal towards solving the global climate crisis. Whilst this goal may still be far off for most companies, there are many practical actions towards this that companies can implement today. Zero emission transport, zero energy buildings, near-zero carbon energy systems and closed loop, circular economy supply chains are but some examples of path breaking solutions business can deliver.

The B4E Climate Summit working groups will share examples of transformative climate solutions within key industries, discuss the potential for scaling-up these solutions and identify the specific national and global regulatory support needed to accelerate this. Outcomes of these working groups will provide input for climate discussions at COP 17 and other global sustainability processes.

1. **Building & Construction**

Chair: **Christian Kornevall**, Director, Energy Efficiency in Buildings Projects, WBCSD

Claude Fussler, Special Advisor for Innovation & Sustainability

Clay Nesler, VP, Global Energy & Sustainability, Building Efficiency, Johnson Controls

Constant Van Aerschot, Director, Lafarge

Roland Verstappen, VP, International Affairs & Corporate Responsibility, ArcelorMittal

Ché Wall, Director, Sustainability Solutions, Lend Lease

Discussion Leaders: GE Industrial, CEMEX, Envac, Autodesk

2. **Transport & Mobility**

Chair: **John Kornerup Bang**, Lead Group Advisor, Environment & Climate Change,

A.P. Moeller-Maersk

Peter Graf, Chief Sustainability Officer, SAP

Ralph Griewing, Head, Siemens Electric Mobility

Keith Jordan, Executive Vice President, Head, Projects & Operations, Hitachi Rail Europe

Alberto Marchi, Director, McKinsey & Company

Graeme Sweeney, Executive Vice President, Future Fuels & CO₂, Shell

Katharina Tomoff, Vice President, Go Green, Deutsche Post DHL

Discussion Leaders: BMW, BYD, Carbon Zero Solutions, EADS, The Climate Group, WWF, WWL



3. **Food & Beverage**

Chair: WWF

Karen Hamilton, Vice President, Global Sustainability, Unilever

Bob Langert, Global Vice President, Sustainability, McDonald's

Wilson Mello, Vice President, Corporate Affairs, BRF Brasil Foods

Alejandra Vázquez Langle, Director, Sustainability, Grupo Bimbo

Discussion Leaders: Kraft Foods, Nestlé, The Climate Group, Yum! Brands

4. **Renewable Energy**

Chair: **Angelina Galiteva**, President, World Council for Renewable Energy

Dominique Heron, Vice President, Partnerships, Veolia Environnement

Benjamin Kott, Clean Energy Advocacy Manager, Google

Maja Wessels, Executive Vice President, Global Public Affairs & Government Relations,
First Solar

*Discussion Leaders: BP Alternative Energy, Vestas, Suntech Power, Suzlon, Wasabi
Energy Ltd, Advancing Sustainability*

5. **Consumer Goods**

Chair: **Tony Boatman**, Founder & CEO, Indela, Manager, The Climate Project Singapore

Mark Newton, Vice President, CSR, Timberland

Julian Walker-Palin, Head, Corporate Sustainability, Asda

Marcos Vaz, Head, Sustainability, Natura Cosmetics

Peter White, Director, Global Sustainability, P&G

Discussion Leaders: The Climate Group, Haier, HP, LG, Moser Baer, Sony, Tetra Pak

6. **Sustainable Forestry & Agriculture**

Chair: **Marco Albani**, Associate Principal, McKinsey & Company

Uwe Foelster, Group Head, Sustainable Development, Mondi Group

Juan Carlos Rubio Castello, Managing Director, Climate Change Innovation, Cisco Inc.

Mohammad Rafiq, Senior Vice President, Programs, Rainforest Alliance

Kersti Strandqvist, Senior Vice President, Sustainability, SCA

*Discussion Leaders: Forest Stewardship Council, Olam International, ITC, Sime Darby,
April, WWF, Reforestamos Mexico*



7. **Finance & Investment**

Moderator: **Alex MacGillivray**, Chief Executive Officer, Climate Business

Alois Flatz, Partner, Zouk Ventures

Bernard Giraud, President, Livelihoods Venture

Colin le Duc, Partner, Generation Investment Management LLP

Seiji Kawazoe Associate General Manager, Sumitomo Trust & Banking Co., Ltd.

Discussion Leaders: DBAM, Google Ventures, McKinsey & Company, Yes Bank, Bank BNI, Goldman Sachs

1830– 2100 Networking cocktail dinner

Tuesday, 13 September 2011

0800 – 0830 Coffee reception

0830– 0940 Plenary discussion panel

Unlocking resource productivity for sustainable growth

Moderator: **Jeremy Oppenheim**, Director & Global Lead, Sustainability & Resource Productivity, McKinsey & Company

Justin Adams, Vice President Strategy & Ventures, BP Alternative Energy

Steve Lennon, Divisional Executive, Corporate Services, Eskom

Vivek Tulpule, Chief Economist, Rio Tinto

Andy Wales, Group Head, Sustainable Development, SABMiller

0940 – 1040 Plenary discussion panel

Financing the clean industrial revolution

Moderator: **Ben Goldsmith**, Founding Partner, WHEB Partners

Lord John Browne, Partner & Managing Director, Riverstone LLC

Rachel Kyte, Vice President, Business Advisory Services, International Finance Corporation

Tony Malkin, President, Malkin Holdings LLC

Sir Adrian Montague, Chair Advisory Group, Green Investment Bank UK

Kevin Parker, Global Head, Deutsche Asset Management

Sir Stuart Rose, Former CEO, M&S



1040 - 1110 Networking coffee break

1110 – 1130 Feedback and proposals from working groups

Bryan Walsh, Senior Writer: Environment, Time Magazine

Closing sessions

1130 – 1150 Keynote address

Gregory Barker, Minister of State for Energy & Climate Change, DECC, UK

1150 – 1200 Closing address

James Leape, Director-General, WWF International

1200 – 1300 Plenary discussion panel

Transforming policy to scale up green growth and net zero solutions

Moderator: **Claude Fussler**, Special Advisor for Sustainability & Innovation

Olav Kjørven, Asst. Secretary-General and Director, Bureau for Development Policy, UNDP

James Leape, Director-General, WWF International

Maite Nkoana-Mashabane, Minister of International Relations & Cooperation, South Africa

John McCall MacBain, Chairman, European Climate Foundation

Gita Wirjawan, Chairman, National Investment Board, Republic of Indonesia

1300 – 1310 Summary closing remarks

1315 Field trip to London Olympics site
(Lunch is included in the field trip)

Note: This is a draft agenda indicative of both confirmed and invited speakers and is subject to change.